STUDENTS

CHAPTER HANDBOOK



WE BOLDLY EMPOWER THE **RISE OF THE CITIZEN** TO PLAY
OFFENSE WITH A SENSE OF URGENCY TO RESTORE **THE AMERICAN REPUBLIC.**



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TURNING POINT USA

MISSION STATEMENT

Turning Point USA's mission is to educate students about the importance of ***freedom, free markets, and limited government.*** Through non-partisan debate, dialogue, and discussion, TPUSA activists are the community organizers who love and promote ***American exceptionalism.***

HISTORY OF TURNING POINT USA

Turning Point USA (TPUSA) was founded on June 5, 2012 by then-18-year-old ***Charlie Kirk.*** Charlie's vision was to establish a grassroots student movement that ***identifies, empowers, and organizes*** young people to promote **limited government, free markets, and capitalism.** Since the inception of Turning Point USA, the organization has a presence on over ***3,000*** college campuses.

HOW TO GET STARTED

If you are not yet in a Turning Point USA chapter and want to get started on your campus, visit ***tpusastudents.com/startachapter.*** If you have any questions, please do not hesitate to reach out to us at hq@tpusa.com!

WHAT WE STAND FOR

Charlie created Turning Point USA to empower generations of patriots to stand for freedom, defend liberty, and win the American culture war. He founded a movement built on first principles, not blind agreement or purity tests.

That was Charlie's design. He believed a movement strong enough to save the country had to be strong enough to tolerate disagreement on some topics, so long as there were shared convictions about the things that matter most.

So let us be clear about what those convictions are.

We believe the Declaration of Independence and United States Constitution are the greatest and most consequential political documents ever written, that America is the greatest country in the history of the world, and capitalism is the most moral, proven, and effective economic system ever discovered.

We believe that America offers the clearest demonstration in history that free people exercising self-government—operating in harmony with the underlying principles of America's founding, Western Civilization, and Christian ethics—can generate unmatched prosperity, liberty, and peace. Preserving our culture, and the Christian values upon which it was formed, is essential to America's survival and therefore central to Turning Point USA's purpose.

We believe a free society can only be built on a belief in objective truth. We believe in the enduring power of facts, evidence, and logical argument. We believe in training young Americans to think critically and reject lies, no matter how popular they are or how many institutional endorsements they receive, because the truth does not change to suit the moment.

We want a self-confident America that is proud of its history, its Founding, and its traditional values. We aspire to be a country that offers every citizen opportunity, provided they are willing to work hard and be loyal to our national creed.

We believe that in America success is earned, not given or guaranteed, and where a person's future is determined by character, effort, and ability rather than race or ancestry. We reject efforts to judge individuals by group identity rather than merit. Equality means equal dignity, equal protection under the law, and equal opportunity, not equal outcomes.

We envision a culture that honors the working American, the entrepreneur, the tradesman, the small business owner, the student, the stay-at-home mom. We seek a culture that encourages ambition, discipline, and grit. We believe a nation that celebrates hard work and integrity produces citizens who are not just prosperous, but truly free.

We are fighting for an America where every citizen understands the conservative principles that built this nation: free markets, free speech, limited government, personal property, and individual liberty. We are working for an America where these values are not only taught, but embraced by every new generation of citizens, so they are equipped to carry those principles forward. We strive for a nation where Americans are active participants in the civic life of their community and country.

We believe that America was founded by Christians, who were inspired by uniquely Christian precepts, traditions, and revelations passed down to our Founders through the canon of Western Civilization. We believe the church plays a critical role engaging in the public square, rather than retreating into private life. That role includes, but is not limited to, protecting the traditional family, the sanctity of marriage, biological sex as male and female, and the rights of the unborn.

This is the reality that Turning Point USA is building—one campus, one chapter, one church, and one student activist at a time.

And yes, there will continue to be disagreement inside our tent, just as there always has been. Not because we lack principle, but because we are serious enough to think, to challenge each other, and to get to the truth.

Charlie built Turning Point USA's foundation on first principles, Christian ethics, and conservative ideas. We remain anchored to those convictions. We will not drift from them, dilute them, or abandon them—not now, not ever.

CHAPTER LEADER *TESTIMONIALS*



"Turning Point USA has given me and countless other conservative students a community and a voice on campus. I still remember how refreshing it was to attend my first TPUSA chapter meeting at UC Berkeley and encounter perspectives that are typically overlooked, discouraged, or suppressed by student and academic culture. I was formerly the archetypal "shy conservative," hesitant to speak openly because of the social consequences that can come with expressing my beliefs. However, after engaging chapter meetings, exciting events, and fulfilling leadership opportunities, I can happily express my enthusiasm as a forthright chapter president. TPUSA has changed my life for the better, and my devotion to virtue and leadership would not be the same without it."

JOHN PAUL LEON - UNIVERSITY OF CALIFORNIA, BERKELEY



"Turning Point gave me the courage to stand firm in my convictions when the world was telling me who to be and what to believe. It equipped me not only to defend my political principles, but to boldly live out my faith and use my voice with purpose. Through Turning Point, I discovered that one person, grounded in conviction, can make a meaningful difference in the lives of others."

SAGE LLOYD - UTAH VALLEY UNIVERSITY



"For years I shut out anybody who tried to talk to me about their faith, or invite me to their church. This all changed as I got closer to my high school graduation and paid more attention to this Charlie Kirk guy I saw on Instagram. Quickly I began to question my doubts about faith and my relationship with Christ. From there, I began looking into how I could get involved in TPUSA.

It was at the Student Action Summit in Tampa, FL this past summer where I gave my life to Christ thanks to the wisdom of Charlie Kirk and by the grace of God. Sadly, I'll never get the chance to thank Charlie for what he did to bring me to the feet of Jesus on earth. Charlie truly is my biggest hero, and I aspire to be 1/10th of the man he was. Till the day I die, I will never let anybody forget who Charlie Kirk was and what he fought for. As he so famously said at all of his events, "God, Family & Country." My entire life has been turned around because of Charlie, and as I turn my life more towards Jesus, it gets better and better."

PRESTON PARSONS - TEXAS TECH UNIVERSITY



WHAT *YOU* NEED TO KNOW AS A *TPUSA CHAPTER LEADER*



CHAPTER OBLIGATIONS

RECRUIT YOUR A-TEAM

Turning Point USA requires that each chapter have at least ***three (3) officer positions*** filled: a **President**, **Vice President**, and either a **Treasurer** or a **Secretary**. Turning Point USA encourages chapters to create and fill additional officer roles as needed. The more dedicated individuals you have on your team, the stronger your chapter will be.

Many campuses require specific officer roles in order to be recognized as a registered student organization. Be sure to familiarize yourself with your school's requirements as you begin identifying and recruiting your leadership team.

Once you find 3 officers, head on over to **TPUSASTUDENTS.COM/*COLLEGECHARTER*** to apply to become an official TPUSA chapter!

EACH CHAPTER IS RESPONSIBLE FOR THE FOLLOWING:

- Maintaining a minimum of ***three officers***, including a **President** and **Vice President**. The third required position may be either a **Treasurer** or **Secretary,** depending on the chapter's needs or institutional requirements. Additional officer roles may be established as needed.
- Organizing at least one (1) ***activism initiative*** per academic semester.
- Maintaining ***regular communication*** with a Turning Point USA Field Representative.
- Adhering to Turning Point USA's Chapter ***Code of Conduct*** and ensuring all chapter activities operate in compliance with 501(c)(3) guidelines.

CODE OF CONDUCT

A TURNING POINT USA CHAPTER IS EXPECTED TO *ADHERE* TO THE FOLLOWING CONDUCT EXPECTATIONS:

CHAPTER LEADER ELIGIBILITY

To serve as a Turning Point USA College Chapter Leader, individuals must be between the ages of 18 and 26, currently enrolled at a college or university within the United States, and complete a Chapter Charter Agreement. Upon completion of the Chapter Charter Agreement, the chapter must be verified and approved by Turning Point USA in order to be considered an official Turning Point USA chapter. Turning Point USA reserves the right to deny, revoke, or discontinue affiliation with any chapter at any time.

501(C)(3) AND MORE

- Chapters may **never endorse any candidates running for public office**. Leaders of the chapter may endorse candidates in their personal capacity, but may not do so on behalf of the chapter.

- Chapters may **never campaign for political candidates or aid political campaigns in any manner** (for example: donate or raise funds, recruit campaign volunteers, share/create partisan social media messages, etc.). Leaders of the chapter may do these activities in their personal capacity, but may not do so on behalf of the chapter.

- Chapters may never advocate/campaign in support of or opposition to ballot measures or pending legislation at the local, state, or national levels in any manner (for example: donate or raise funds, recruit campaign volunteers, share/create partisan social media messages, etc.). Leaders of the club may do these activities in their personal capacity, but may not do so on behalf of the chapter.

- Chapters may not design, offer, or sell apparel using the Turning Point USA name, brand, or logo without prior written approval from Turning Point USA's national headquarters.

- Chapters must receive prior approval from Turning Point USA's national headquarters before hosting outside speakers on campus. Approval can be obtained by submitting a request through the Speaker Request Form at **TPUSASTUDENTS.COM/*REQUESTASPEAKER***. As a 501(c)(3), chapters are prohibited from hosting individuals who are actively campaigning for political office unless they currently hold an elected or appointed position.



OFFICER ROLES IN A CHAPTER

As you begin to fill your officer positions, it is important to define roles and determine a plan. You will need to determine each person's specific responsibilities and duties, as well as when and how your leadership team will meet and operate.



PRESIDENT

- Presides over meetings of the chapter
- ***Calls meetings*** of the organization
- Appoints committee chairs and/or appointed officer positions
- Develops ***plans*** and ***goals*** for the organization
- Maintains contact with affiliated college
- Maintains contact with the chapter advisor
- Maintains contact with the Turning Point USA Field Representative
- Serves as a ***spokesperson*** for the chapter

VICE PRESIDENT

- Assumes the duties of the President in his/her absence
- Develops ***plans*** and ***goals*** for the chapter
- Directs ***constitutional updating*** and revisions
- Facilitates ***election of officers***
- Assists all executive officers as needed



TREASURER

- Serves as ***primary signatory on financial accounts***
- Pays organization bills
- Develops and executes ***fundraising initiatives***
- Applies for and manages ***activism grants*** and ***university funds***
- Maintains ***financial history*** of the chapter



SECRETARY

- Obtains ***appropriate facilities*** for organization activities
- ***Maintains a record*** of all members in the chapter
- Notifies all members of ***meetings*** and ***events***
- ***Prepares*** and ***maintains*** chapter calendar
- Keeps and distributes minutes for each meeting
- Performs other duties as requested by the President

OPTIONAL CHAPTER ROLES

Once goals are established, assign specific projects and tasks to your officer team. This will keep your team accountable and ensure that everyone stays focused on the chapter's goals.



- Plans and executes ***outreach initiatives***
- ***Maintains relationships*** with like-minded groups on campus
- Develops strategies for like-minded campus groups to ***collaborate with the organization***



- ***Manages social media accounts*** for the organization
- Maintains ***chapter website*** (if applicable)



UTILIZE YOUR FIELD REPRESENTATIVE

Connecting with a Turning Point USA Field Representative is one of the best ways to ensure your ***chapter succeeds***. Our Field Representatives are ready to assist your chapter with everything from obtaining ***official school recognition***, recruiting new members, and ***organizing impactful events*** on your campus. Many of our Field Representatives are former Turning Point USA chapter leaders or student activists themselves who now work full-time to grow and strengthen the movement on college campuses across the country.

4 GETTING YOUR *CHAPTER APPROVED* BY THE SCHOOL

BENEFITS OF BEING AN OFFICIAL STUDENT GROUP

There are many advantages to becoming an official student group that is recognized by your school. Benefits include:

- OFFICIAL ***RECOGNITION*** BY YOUR ADMINISTRATION.
- ACCESS TO ***SCHOOL FUNDING*** FOR EVENTS AND ACTIVITIES.
- ACCESS TO CLASSROOMS TO ***HOST EVENTS*** AND ***MEETINGS***.

TIPS FOR SECURING SCHOOL FUNDING

- MAKE YOUR REQUEST EARLY.
- FOLLOW ALL THE NECESSARY APPLICATION STEPS.
- BUILD POSITIVE RELATIONSHIPS WITH THE KEY DECISION-MAKERS.
- MAKE THE CASE FOR ROI (RETURN ON INVESTMENT).

RSO PROCESS

The process for becoming a Registered Student Organization (RSO) varies at each school. As you begin to make plans for your new chapter, it is important to research and understand the process of attaining and maintaining your RSO status. You can learn more about the process through your school's Student Life office or principal.

★ ***Be ready to explain why your chapter should receive RSO status and how you will positively impact your school.*** ★

It is important that someone from your chapter is responsible for following up with the school after the paperwork/application has been submitted. Turning Point USA is committed to helping every chapter achieve official recognition from their school. Contact your Field Representative if you are having difficulty with your RSO status.

WRITE A CONSTITUTION / BY-LAWS

Most schools require new student clubs to submit a constitution and/or by-laws as part of the student group registration process. Some schools have very specific guidelines for the constitution that your club must follow. Visit **TPUSASTUDENTS.COM/*SAMPLECHAPTERCONSTITUTION*** to view a sample document!

(See the online extended handbook for a sample constitution template.)

FINDING AN ADVISOR

Most schools require registered student clubs to have a faculty advisor to sponsor and/or sign off on the club. Once you have a faculty advisor, meet with them to determine communication preferences and their ideal role in your club. Regardless of their role in the club, be sure to keep them updated with major events and club happenings.

TO FIND AN ADVISOR, WE RECOMMEND:

Reaching out to like-minded clubs on campus.

Emailing teachers. Ask them if they would like to be an advisor or if they know someone who would.

Your Field Representative would be happy to help you identify an advisor for your club!



WHAT TO DO IF YOUR CHAPTER IS DENIED

DO *NOT* GIVE UP!

- Contact your ***Field Representative.*** Be sure to tell them the reason for your denial (if it was provided) and any correspondence from the school.
- If you find out that your chapter was denied because you missed a deadline and/or a key piece of information in your application, make the necessary edits and resubmit your application as quickly as possible.
- If the reason was something less specific, ask if you can receive a ***reason for the denial in writing***. Many schools require that this be provided upon request.
- ***Never worry or feel bad*** if your chapter is denied; Turning Point USA is committed to work with you until your group gets approved!



FREQUENTLY ASKED QUESTIONS

When you're applying to register your new student club, the Student Activities Department or the Student Government Association may require that you answer a few questions about your new group, its purpose, and its value. Every school is different in the questions they ask!

1. WHAT IS THE PURPOSE OF MY CHAPTER?
The purpose of Turning Point USA is to educate students about the benefits of limited government, capitalism, free markets, and freedom.

2. WHAT KINDS OF ACTIVITIES SHOULD MY CHAPTER PARTAKE IN?
Turning Point USA chapters plan to build strong communities of students through exciting events, campus activism, tabling, engaging discussions, and bringing influential speakers to campus. From debates and panels to socials and trainings, our goal is to create a place where students can connect, grow in their beliefs, and make a real impact on campus.

3. IS TURNING POINT USA PARTISAN?
Turning Point USA is non-partisan and will never partake in campaign activities of any kind (such as advocating for a specific candidate, taking positions for or against any legislation, making political phone calls, or encouraging students to participate in campaign events). Turning Point USA does not associate with any political party.

4. **HOW IS MY CHAPTER UNIQUE? WHAT VALUE WILL MY CHAPTER BRING TO CAMPUS?**
Your Turning Point USA chapter will provide a place for students to engage in open conversations about the issues shaping the future of our country and our generation. Students will have the opportunity to hear different viewpoints, challenge ideas, and participate in meaningful discussions on topics such as the economy, free speech, the national debt, the student loan crisis, and the future of healthcare. Your Turning Point USA chapter will build an active and engaged community on campus through activism, events, leadership opportunities, and open dialogue. The goal is to empower students to think critically, get involved, and make a meaningful impact both on campus and beyond.

5. HOW DO I KNOW THERE WILL BE SUPPORT FOR MY CHAPTER?
Starting a Turning Point USA chapter takes courage, and support from your peers may not always come immediately. Many of the strongest Turning Point USA chapters in the country began with just a few determined students who were willing to step up and lead. By taking initiative, having conversations, tabling on campus, and hosting events, your chapter can grow into a strong and impactful community over time. No matter the challenges your chapter may face, Turning Point USA will be there to support you throughout the process. From your Field Representative to national resources and trainings, you will have a team behind you ready to help your chapter succeed and make a meaningful impact on campus.

6. WHAT SUPPORT DOES TURNING POINT USA OFFER THEIR CHAPTERS?
Turning Point USA provides chapters with support every step of the way. Chapters have access to a dedicated Field Representative, national trainings, tabling materials, activism resources, event support, leadership development, and opportunities to attend Turning Point USA conferences. Starting a chapter may feel intimidating, but you are not doing it alone. Turning Point USA is here to help you build your team, grow your presence on campus, and make an impact! For any additional answers to questions not listed, please reach out and ask your Field Representative!

CHAPTER 5 COMMUNICATION

INTERNAL COMMUNICATION

Communicating effectively with your members is a critical part of your chapter's success. One of the most common reasons a student leaves a chapter is because there isn't enough communication. As you prepare to lead your chapter, be sure to form a comprehensive internal communication plan to ensure that everyone feels "in the loop" at all times. This includes communicating with your Field Representative.

MANAGING CONTACT INFORMATION

From the moment you start your chapter, it is important to have an organized and accessible membership database. We recommend organizing the membership database on Google Drive in a Google Spreadsheet so that your file is backed up and multiple people can access it as it is updated.

BE SURE TO COLLECT:

FIRST NAME	LAST NAME	EMAIL ADDRESS	CELL PHONE NUMBER	GRADE / GRADUATION YEAR

TEAM MEETINGS

- Meet with your team
- Develop a ***communication plan***
- Decide how to ***contact members***
- Designate an officer to ***manage communication***
- Designate a ***weekly time*** to meet in person to host an officers meeting
- Utilize ***digital communication*** to share announcements (use BCC in emails to protect privacy and prevent spamming)



EXTERNAL COMMUNICATION

Having a plan for external communication is an important part of managing your chapter's brand and reputation on campus. Social media is a great avenue to spread the word of the chapter in the modern-day public square.

MANAGING SOCIAL MEDIA

Chapters are required to have at least one social media account, specifically Instagram. Chapters are also highly encouraged to create an X account. Students can highlight the photos and moments during the week! They can also advertise chapter meetings, tabling, and other events they host.



EXAMPLE HANDLES

TPUSAatSchool **@TPUSAatSchool**

WHAT IS A PRESS RELEASE?

A press release is an official statement shared with media outlets to inform them about an event or announcement, such as a chapter hosting a speaker, rally, or activism initiative on campus. It is not a pitch or request for coverage, but rather a clear and concise way to notify local press that something newsworthy is taking place.

Consult your Turning Point USA Field Representative for support and revisions.



MEDIA COMMUNICATION

DO'S

Bring all national media requests to the attention of your Field Representative immediately, before any response is provided to the media outlet.

If you are unable to reach your Field Representative, please email HQ@tpusa.com.

DON'TS

All comments must not violate TPUSA's 501(c)(3) restrictions.

Chapters are not authorized to give comments on behalf of the national organization.

MARKETING COMMUNICATIONS & CONSENT

By engaging with Turning Point USA and providing your contact information, you agree to receive recurring automated promotional and personalized marketing text messages from Turning Point USA at the cell number used when signing up. Message frequency varies. Consent is not a condition of any purchase. Reply HELP for help and STOP to cancel. Msg & data rates may apply. You may unsubscribe from Turning Point USA email communications at any time. For more information on how to unsubscribe and our privacy practices, please review our privacy policy at **TPUSA.COM/*PRIVACYPOLICY***. Chapters must not collect or store sensitive personal information such as student ID numbers, driver's license numbers, social security numbers, or medical records. Membership databases may only be used for internal club communications and operations.

MARKETING PHOTOS & VIDEO CONSENT

If you do not wish for your photo or content to be used, please refrain from submitting or sharing content with Turning Point USA Field Representatives or tagging Turning Point USA accounts. Any content you share may be used without compensation by Turning Point USA for promotional, educational, or fundraising purposes.



6 CHAPTER *RESOURCES*

CHAPTER LOGOS / BANNERS

Turning Point USA will provide customized chapter logos and banners. Chapters must not create their own material to ensure consistency.



TURNING POINT USA at LIBERTY UNIVERSITY

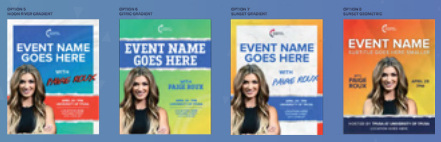
ACTIVISM KIT

Turning Point USA provides a wide range of activism supplies for chapters, including buttons, stickers, brochures, and much more! Scan the QR code in the extended handbook to get your free activism kit.



PROMOTIONAL GRAPHICS

If your chapter is hosting an event, Turning Point USA will provide various flyers and posters. You will also have access to customizable social media graphics.



WEEKLY ACTIVISM THEMES

See the semester's activism themes for your chapter to participate in. You will also see presentations, themed games, and activity sheets for each theme.

I ♥ AMERICA

FREE THE 1ST

CAPITALISM CURES

THE TURNING POINT USA APP

Chapters can use the official Turning Point USA app to sign up new members while recruiting, stay updated about upcoming events, view chapter resources, and much more.



ACTIVISM GRANTS

Turning Point USA offers grants that can be used for civic engagement supplies, bringing a speaker, food for an event, and more.

FLY THE FLAG

Turning Point USA is dedicated to ensuring all students are equipped and ready to vote! Resources are available for your chapter to register students, check their voter registration status, and pledge to vote (with a birthday reminder for those not yet 18).

Remember to check with your school to see what materials they offer to clubs!

CHAPTER *FUNDING*

ACTIVISM GRANTS

Chapters have the opportunity to receive funding through the Turning Point USA Students website. Grants are awarded on a case-by-case basis and are intended to support chapter activism and engagement.

EXAMPLES OF ELIGIBLE EXPENSES

- Speaker honorariums
- Venue reservations
- Activism materials
- Vendor rentals
- Event supplies

EXAMPLES OF NON-ELIGIBLE EXPENSES

- Gift cards
- Student travel
- Printed promotional materials
- Clothing/apparel
- Items purchased for resale
- Alcohol

Disclaimer: All grant approvals are made at the discretion of TPUSA Headquarters.



CHAPTER BANK ACCOUNTS

Creating a chapter bank account is encouraged. If established, the account name must be "Turning Point USA at School Name." Chapters may not open accounts using only "TPUSA" or "Turning Point USA." Check with your school first as most have systems in place for school accounts.

FUNDRAISING

Any funds donated in support of your chapter should be directed to

TPUSA.COM/***DONATE***

Chapters can then request access to those funds through the Activism Grant process.

8

MAINTAINING YOUR CHAPTER

PLANNING AND TABLING

CREATING PLANS AND SETTING GOALS

Before the start of every semester, your officer team should meet to set plans, priorities, and goals. We recommend hosting at least one event each semester and planning at least one trip to a Turning Point USA conference. Be sure to set realistic goals. If you try to take on too much, your club will be stretched too thin. If you don't solidify plans early enough, nothing will get done, and you will lose members. Take the time to develop a definitive plan and delegate tasks immediately.

TABLING TIPS & TRICKS

- Organize a team to help you!
- Pick a good location
- Be prepared with the proper supplies
- Be sure that members are well-versed in policy/talking points
- Have sign-up sheets ready
- Stand in front of your table
- Show that you are having fun



PLANNING YOUR MEETINGS

WHAT DOES A SUCCESSFUL MEETING LOOK LIKE?

Throughout the semester, you may need to host chapter meetings to conduct chapter business, prepare for upcoming events, or to just have fun. We suggest hosting a meeting weekly, bi-weekly, or monthly at a minimum.



1. SELECT A GOOD VENUE
2. PROMOTE YOUR MEETING
3. GATHER THE RIGHT MATERIALS
4. PREPARE AN AGENDA
5. CHAPTER MEETING IDEAS
6. FOLLOW UP AFTER THE MEETING



9 CAMPUS *EVENTS* & *ACTIVISM*

CAMPUS EVENTS
Turning Point USA is ready to give your chapter fun and engaging event ideas, ranging from the best speakers to host to community activism ideas. See the extended handbook for various ideas for your chapter to participate in.

NATIONAL CAMPAIGNS & SEMESTER ACTIVISM THEMES
Each school year, Turning Point USA organizes a series of national campaigns and semester activism themes. During each one, chapters across the country join together to promote a specific issue or message at their school. Chapters can hang up signs, bring a speaker, or organize another event that relates in some way.

HOW TO HOST A SUCCESSFUL EVENT
With there being many factors in planning an event, Turning Point USA is ready to give you all the resources you need. Remember, Turning Point USA offers activism grants to make your events successful! See the extended handbook for a detailed event checklist.

HOST A SPEAKER
Turning Point USA offers a wide range of speakers that chapters can invite to their school. Chapters are permitted to invite speakers who are not on the list, provided they are approved by Turning Point USA HQ!
As a reminder, TPUSA is a 501(c)(3) nonprofit organization, and is therefore required to remain nonpartisan. All speakers must sign the NFP Compliance Form within 48-hours of their scheduled event. You can find the form at tpusastudents.com/nfpcompliance. Chapters are not permitted to host speakers who are actively campaigning for public office without currently holding an elected or appointed position.

DEALING WITH PUSHBACK
It's no secret that colleges are not always friendly to conservatives. If you ever feel that your club is being treated unfairly by your school, a faculty member, or the administration, please reach out to your Field Representative immediately. We will review the facts and advise you on the next steps.
When organizing activism on campus, be sure to remember your First Amendment rights. You and your members should be allowed to freely discuss ideas and principles anywhere on campus, especially on public university campuses. Turning Point USA is here to help and support chapters that face pushback on campus. If you have any questions or would like information about how Turning Point USA can help, please reach out to your local Field Representative or contact HQ@tpusa.com.

WORKING WITH LIKE-MINDED GROUPS
Turning Point USA recommends reaching out to like-minded groups at your school that may have a similar mission and/or message. While each student group has a different purpose, there may be opportunities to work together on events, recruitment, and civic engagement initiatives.
See the extended handbook for a list of partnered organizations.

10 IMPORTANT LINKS

QUICK LINKS TO TPUSA'S MOST IMPORTANT CHAPTER RESOURCES:
Start a Chapter: tpusastudents.com/***startachapter***
College Charter Application: tpusastudents.com/***collegecharter***
Speaker Request Form: tpusastudents.com/***requestaspeaker***
Donate/Chapter Fundraising: tpusa.com/***donate***
TPUSA Students Website: tpusastudents.com
Email: students@tpusa.com

In the spring of 2024, Charlie shared the following message with students. His words continue to reflect the heart of this movement and the responsibility entrusted to the next generation. We include them here so his guidance and encouragement remain with every student leader who follows.

CHARLIE'S MESSAGE TO YOUR CHAPTER

Thank you for stepping up to lead a Turning Point USA chapter at your school or in your community. It is leaders like **YOU** who make our national student movement possible.

Throughout the course of your involvement with Turning Point USA, it is imperative that you remember why you're part of this organization. We believe that the government is ***too big, the national debt is too large, and students are uninformed about the dangers threatening our freedoms***. We also believe that our principles of ***freedom, free markets, and limited government*** can fundamentally improve the quality of life for each and every person in our country.

This movement is about **education** and **empowerment**, not partisan politics. Through civic engagement, face-to-face conversations, and thought-provoking activism, we can make a difference in every community in America.

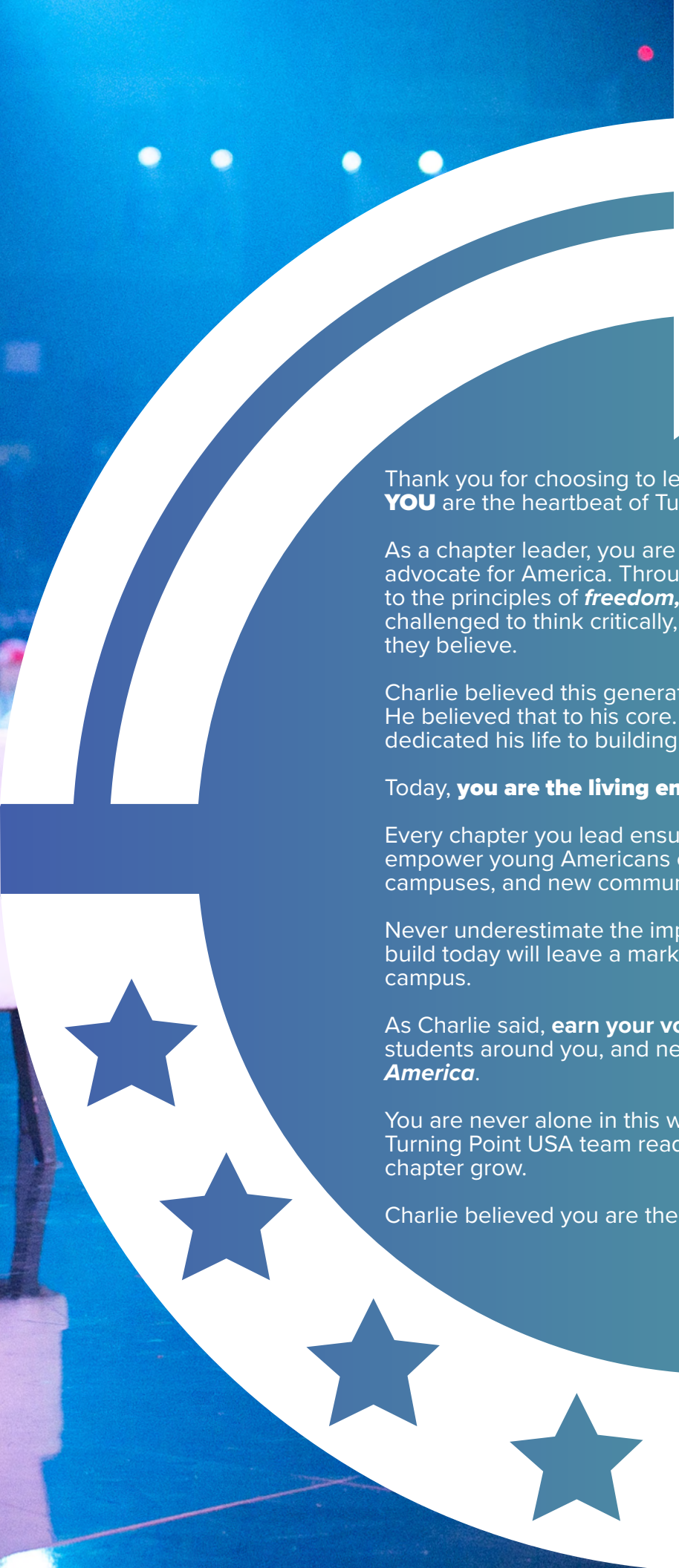
You are the future winners, risk-takers, and leaders of America—don't forget that! The left has been organizing on college and high school campuses for years. It's time for us to do the same. Please let me know if there is anything we can do to help your Turning Point USA chapter succeed. ***THANK YOU FOR BEING PART OF THIS MOVEMENT!***

Best,

CHARLIE KIRK
Founder, Turning Point USA


FREEDOM





Thank you for choosing to lead a chapter in your school or community. **YOU** are the heartbeat of Turning Point USA.

As a chapter leader, you are helping shape the next generation that will advocate for America. Through your leadership, students are introduced to the principles of ***freedom, free markets, and limited government***, challenged to think critically, and encouraged to stand up for what they believe.

Charlie believed this generation would change the future of our country. He believed that to his core. That is why he invested in students and dedicated his life to building this movement.

Today, **you are the living embodiment of Charlie's legacy.**

Every chapter you lead ensures that his mission to educate and empower young Americans continues to reach new students, new campuses, and new communities.

Never underestimate the impact of your leadership. The chapter you build today will leave a mark that extends far beyond your time on campus.

As Charlie said, **earn your voice**. Lead with courage, invest in the students around you, and never lose sight of what you're advocating for: ***America***.

You are never alone in this work. I am with you, and you have an entire Turning Point USA team ready to support you, equip you, and help your chapter grow.

Charlie believed you are the courageous generation. I do too.

Make him proud,

ERIKA KIRK


STUDENTS